



Boundless Frontiers - Relentless Progress



Joint AsMA-UHMS Annual Scientific Meeting

Sheraton Denver
Downtown Hotel
Denver, Co

MEETING DATES:
May 17-21, 2026

EXHIBIT DATES:
Sun, May 17 - Wed, May 20



**INFORMATION FOR
EXHIBITORS**



Joint AsMA-UHMS Annual Scientific Meeting



WELCOME

Please join us May 17-21, 2026, for our joint Annual Scientific Meeting of the Aerospace Medical Association (AsMA) and Undersea and Hyperbaric Medical Society (UHMS).

This joint meeting will offer a unique assembly that no other professional medical organization can equal. The attendees join from around the world and include those in the professional fields of Aerospace, Hyperbaric, and Undersea Medicine. The target audience includes, but is not limited to, physicians, nurses, physiologists, human performance and human factors experts, physician assistants, public health experts, environmental medicine experts, and a host of scientists and technicians who are engaged in the policies, operations, and research of their respective industries on an international scale.

Aerospace, Undersea, and Hyperbaric medicine are truly multi-disciplinary and international. Our Annual Scientific Meeting presentations come from diverse experts who will enhance the world's knowledge and understanding of the current challenges in these industries, and demonstrate an impact on improving the health, safety, and human performance of those involved in aviation, space, clinical hyperbaric medicine, undersea and extreme environments. Our Annual Scientific Meeting presents an opportunity to learn about the work of our colleagues worldwide and share the knowledge and wisdom we gain in our day-to-day work and practice.

Listed below is a breakdown of the attendees at most recent Annual Scientific Meeting. AsMA and UHMS leadership always encourage the registrants to visit the exhibits often. The exhibit area an integral part of our scientific program in that there is much to be learned by talking with company representatives and examining their products.

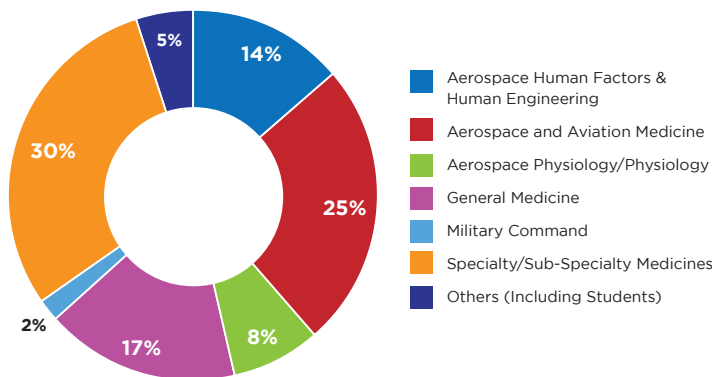
Please join us next May 2026, in Denver, Colorado! You will certainly find it beneficial with a large attendance, the people you will meet, and connections made with colleagues from the entire aerospace, undersea, and hyperbaric medicine community, the superb scientific sessions, and the abundance of attractions in the area. We will personally visit each exhibit throughout the week and look forward to giving your organization visibility on a much larger scale!

Sincerely,

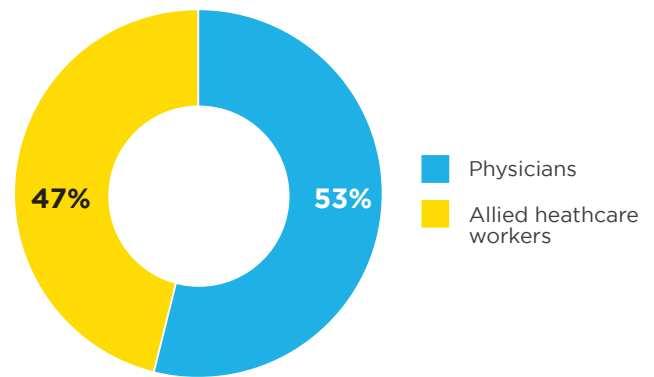
John S. Peters
AsMA & UHMS Executive Director

Kristofer S. Herlitz
Exhibits Manager

2025 Annual Meeting Stats of Medical Specialties



2025 ASM Attendance: 1767





Joint AsMA-UHMS Annual Scientific Meeting



GUIDELINES FOR EXHIBITING

SPACE ASSIGNMENT

Priority in space assignment is earned on the basis of previous participation as an exhibitor since 1959.

PRESENTATION OF PRODUCTS OR SERVICES

The purpose of AsMA and UHMS's exhibit program is to further the education of the registrants. The exhibits must be of an educational character, and emphasize instruments, pharmaceuticals, books, products or services for use in the registrants' medical practice, teaching, or research. Sales are prohibited on the exhibit floor and other related convention areas during the meeting.

Sunday, May 17, 10:30 a.m.-4:30 p.m. (all exhibitors must be set for the 6:30 p.m. Opening Reception held in the Exhibit Hall).

A labor crew will be available for the set-up and dismantling of exhibits in accordance with advance orders. Exhibitors are urged to order all services in advance. A complete set of service forms will be forwarded to each exhibiting company. **All exhibit material must be unpacked by 4:30 p.m. as we must have time to set up for the 6:30 p.m. Opening Reception which will again be held in the Exhibit Hall in 2026!** Any material not unpacked by this time will be ordered set up by Exhibit Management, with the cost charged to the Exhibitor, or will be placed in storage until the exhibits close on Wednesday, May 20.

PLEASE NOTE: Do not store anything of value in crates destined for storage.

CRATE STORAGE

Empty boxes, cartons, crates, etc. destined for storage must be removed from the exhibit area by 4:00 pm on Sunday, May 17. Empty stickers, which must be placed on all items destined for storage, will be available at the service desk. Containers not having empty stickers will be disposed of.

EXHIBIT HOURS AND DATES

Sunday, May 17 • 6:30 p.m.-8:30 p.m. Reception

Monday, May 18 • 7:00 a.m.-4:00 p.m.

Tuesday, May 19 • 7:15 a.m.-4:00 p.m.

Wednesday, May 20 • 7:30 a.m.-4:30 p.m.

As a courtesy to the registrants and your fellow exhibitors, AsMA and UHMS requires strict adherence to the opening and closing hours. 24 hour security is provided, so exhibitors may feel free to take breaks as they see fit. Deliveries and removal of supplies and equipment must be made before or after exhibit hours. Once exhibits open for the Welcome Reception on Sunday evening, nothing may be removed from the exhibit area until the official closing time of 4:30pm on Wednesday, May 20th.

DISMANTLING OF EXHIBITS

Wednesday, May 20, 4:30pm-8:00pm

No packing of equipment, literature, booth contents, etc. or dismantling of any booth will be permitted until the official closing time of 4:30 pm. To avoid damage to your display, please remain with your exhibit until crates are returned and your material is packed.

BOOTH DESIGN AND USE OF EXHIBIT SPACE

All booths are 10' wide by 10' deep, or multiples thereof.

A booth ID sign will be provided. All display material and equipment is restricted to a maximum height of 4' except for the backwall which is limited to 8' in height and 5' in depth. No exhibit may span an aisle with roof or floor covering. Exposed unfinished sides of exhibit backgrounds must be draped to present an attractive appearance. If such draping is not ordered, the Exhibits Manager will do so and charge the exhibitor. The Exhibit Hall will be carpeted so exhibitors are not required to order carpet for the 2026 meeting.

FURNITURE/LABOR/CARPETING/RENTAL DISPLAY

The Show Decorator will send out a service kit will be sent to all exhibitors. Exhibitors may set up their own booths without the use of power tools.

ELECTRICITY

An electrical order form will be provided in the service kits.

BOOTH CLEANING

Arrangements for nightly cleaning are the responsibility of each exhibitor. **Any exhibitor not ordering cleaning the night prior to opening will have their booth cleaned and will be charged accordingly.**

FLAMMABLE MATERIALS

No volatile materials, fluids, or substances prohibited by the Denver Fire Department may be used. There may be no use of crepe paper or corrugated material.

INSURANCE

Exhibitors should have portal-to-portal riders on their own insurance policy to protect against fire, loss, theft, etc. **The Aerospace Medical Association and Undersea and Hyperbaric Medical society (UHMS) must be named as a co-insured on all policies, and a copy of the certificate must accompany the application for exhibit space. Booths will not be assigned without this certificate.**



Joint AsMA-UHMS Annual Scientific Meeting



GUIDELINES FOR EXHIBITING *continued*

ADVANCE REGISTRATION OF BOOTH PERSONNEL

Forms will be sent to each exhibitor for registration of up to six (6) persons per 10' x 10' booth. All changes and/or additions to the original list must be done on-site. **All badges will be distributed at the meeting.**

LUNCHEONS AND SOCIAL EVENTS

Exhibitors are invited to purchase tickets to luncheons and social events. Below are the Monday-Thursday events.

Monday, May 18, 2026, 12:00pm - 2:00pm

- Civil Aviation Medical Association Luncheon - \$55.00
- Society of USAF Flight Surgeons Luncheon - \$55.00
- US Navy Luncheon - \$55.00
- Society of US Army Flight Surgeons Luncheon - \$55.00
- Aerospace Human Factors Association Luncheon - \$55.00

Tuesday, May 19, 2026, 12:00pm - 2:00pm

- AsMA Annual Business Meeting (Lunch Optional) - \$55.00

Wednesday, May 20, 2026, 12:00pm-2:00pm

- Aerospace Nursing & Allied Health Professionals Society Luncheon - \$55.00
- Aerospace Physiology Society Luncheon - \$55.00
- Iberoamerican Association of Aerospace Medicine Luncheon - \$55.00
- Society of NASA Flight Surgeons Luncheon - \$55.00

Wednesday, May 20, 2026, 7:00pm-10:00pm

- UHMS Honors Night - \$95

Thursday, May 21, 2026, 6:00pm-11:00pm

- AsMA Honors Night (6pm-9pm) - \$95
- Honors After Party (9pm-11pm) - cash bar

DISTRIBUTION OF GIVEAWAYS

All give-aways must be in the professional interest of the registrants, and useful to them at the meeting or in their practice. All giveaways should have a value of \$10 or less and must be approved in advance by the Exhibit Manager.

SELLING OF PRODUCTS OR SERVICES

Sales and order-taking are permitted provided that all transactions are conducted in a manner consistent with the professional nature of the exhibits. Exhibitors selling tangible goods must meet requirements of the City of Denver, CO tax laws. Exhibitors are responsible for any and all licenses or permits required by law, as well as the payment of any taxes owed from sales.

SECURITY

24 Hour security will be provided in the Exhibit Area beginning Sunday. Show management cannot be held responsible for any lost, stolen or damaged items. Please secure any valuable items when you are not present at the booth.

The following practices are prohibited:

1. Noisy electrical or other mechanical apparatus interfering with other exhibitors.
2. Canvassing or distributing any material outside the exhibitor's own space.
3. Sub-leasing of exhibit space.
4. Publicizing and/or maintaining any extra-curricular activities, inducements, demonstrations, or displays away from the exhibit area during the official meeting and exhibit hours.
5. Contests, raffles, games of chance, lotteries or other special discount offers.
6. Wearing of buttons, unofficial name badges, company name plates, etc., which obscure the official AsMA badge.
7. Entry into another exhibitor's booth without permission.

Relevant portions of the foregoing are applicable to non-exhibitors at all times. Character of the exhibits is subject to approval by AsMA and UHMS. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail or close exhibits, or parts of exhibits, which reflect unfavorably upon AsMA and UHMS. This applies to displays, novelties, literature, conduct of persons, etc.

BOOTH SPACE CANCELLATIONS

It is agreed that:

- (a) If a company cancels its space more than 90 days prior to the meeting, the deposit will be retained.
- (b) If a company cancels its space less than 90 days prior to the meeting, and the exhibit area is not sold out, 100% of the booth cost will be retained.
- (c) If a company cancels its space, and the exhibit area is sold out, the deposit will be retained. No refunds will be made until after the meeting.

LIABILITY

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and save the Aerospace Medical Association, the Undersea and Hyperbaric Medical Society, The Herlitz Company, LLC, the Sheraton Denver Downtown Hotel and all employees and agents of the above against all claims, losses, and damages, to persons or property, governmental charges or fines, and attorney's fees arising out of, or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Sheraton Denver Downtown Hotel, its employees, and agents. In addition, Exhibitor acknowledges that the Aerospace Medical Association, the Undersea and Hyperbaric Medical Society, The Herlitz Company, LLC and the Sheraton Denver Downtown Hotel, do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property insurance covering such losses by the Exhibitor.

Please address all communications pertaining to exhibits to:

The HERLITZ COMPANY

1-845-243-2906

c 1-914-424-4247

Email: kris@herlitz.com



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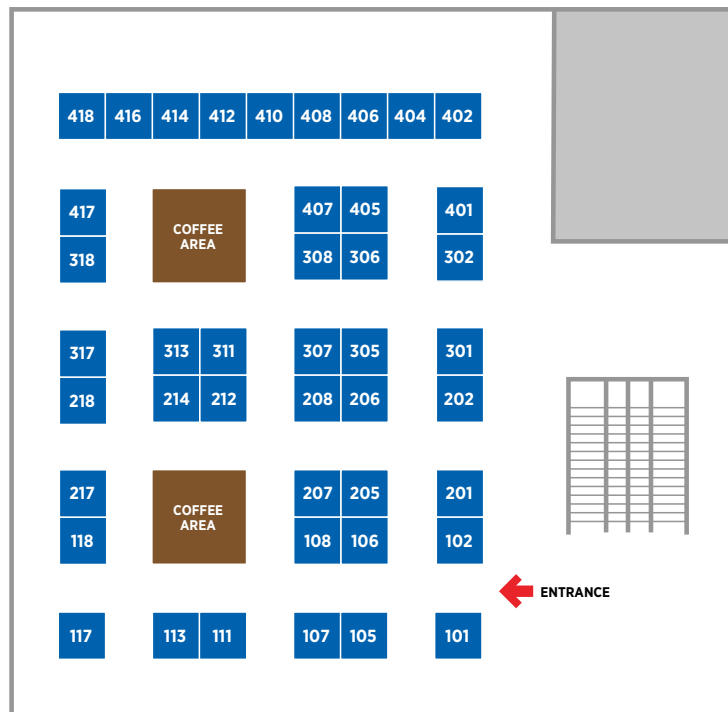
2016-2025 EXHIBITORS

AeroClenz
Aerospace Medical Association Foundation
AFBA - Armed Forces Benefit Association
Affinity eHealth
Air & Surface Transport Nurses Association Air Force Civilian Service
Air Force Recruiting Services
Air Force Reserve Command History & Heritage Office
All Wheels Up, Inc.
American Board of Preventive Medicine - ABPM
American College of Occupational & Environmental Medicine (ACOEM) American Osteopathic College of Preventive Medicine
AMST - Systemtechnik GmbH
Aqua Innovations Ltd.
Art-Craft Optical
Banyan
Best Publishing
CAE Healthcare
Casa Palmera
Chewpod
Case Western Reserve University
Clear Skies Ahead
CogScreen
COL-AEGLIA Institute for Occupational Vision
Concentra
CRC Press / Taylor & Francis Group
CutisCare
Defender Pharmaceuticals
Divers Alert Network
Environics, Inc.
Essex Industries
ETC - Environmental Tectonics Corporation
Expo Enterprise
Federal Aviation Administration (FAA)
Fink Engineering
Footbeat

Fit2Fly
General Sleep Corporation
Gentex Corporation
Global Aviation Data / GlobaLog
GO2Altitude
Good-Lite Company
GyroStim
Harvard T.H. Chan School of Public Health
Henry M. Jackson Foundation for the Advancement of Military Medicine
HM Recompression Services
Homeland Defense & Security Information Analysis Center (HDIAC)
Human Solutions of North America, Inc.
Hyperbaric Modular Systems, Inc.
INNOVA Systems, Inc.
International Museum of Surgical Science (IMSS)
iSLEEP
JFJ Consulting GmbH
KBR
Kinetic Adventure Medical Education
King's College London
Konan Medical
Learn About Space Medicine!
Loyal Source Government Services
Lumena MindGym
MASIMO
MD ONBOARD
Medlock Consulting
MedSol
Monash University Aviation Medicine
multiSIM BV
NARMD
Naval Aviation Museum Foundation, Inc.
Naval Medical Research Unit - Dayton
Night Readiness, LLC
North American Rescue LLC
Omega Laboratories

Omni Medical Systems, Inc.
On-Demand Systems
OneSource Solutions International (OSSl)
OxyHeal Health Group
PCCI Hyperbaric Systems
Percepto, Inc.
Perry Baromedical
Pilot Mental Health Campaign (PMHC)
Quatar Emir, Air Force Center for Aviation Medicine
Remote Diagnostic Technologies Ltd.
RTS/Bosch Medical Communications
Sechrist Industries, Inc.
SOS Group GBR LTD
Spotlight Labs
Tactical Defense Media
Talbot Recovery
Teledyne Brown Engineering Inc
Texas Tech University
The Henry M. Jackson Foundation for the Advancement of Military Medicine
Thermo Fisher Scientific
U S D T L, United States Drug Testing Labs U.S. HealthWorks
Undersea & Hyperbaric Medical Society - (UHMS)
University of North Dakota
University of Texas Medical Branch Aerospace Medicine
US Air Force 348th Health Professions
USAA / United Service Automobile Association
USAF School of Aerospace Medicine
UTMB / Aerospace Medicine Residency
Waggoner Diagnostics
Wright State University - Aerospace Medicine
Wyle
ZOLL Medical

EXHIBIT HALL FLOOR PLAN





Joint AsMA-UHMS Annual Scientific Meeting



APPLICATION FOR EXHIBIT SPACE 2026 JOINT AEROSPACE MEDICAL ASSOCIATION AND UNDERSEA AND HYPERBARIC MEDICAL SOCIETY ANNUAL SCIENTIFIC MEETING

SHERATON DENVER DOWNTOWN HOTEL • DENVER, COLORADO
EXHIBIT DATES – SUNDAY, MAY 17 – WEDNESDAY, MAY 20, 2026

BOOTH SIZES

All booths are 10' wide x 10' deep unless otherwise noted.

RENTAL RATES

Corner booth - US\$2,700.00.

In-line booth - US\$2,500.00

Corporate Members receive a 10% discount.

First Time Exhibitors receive a 25% discount.

Non Profit/Scientific Exhibits are \$1,100.00 per booth.

SPONSORSHIP RATES

Educational Grants: \$250+

Exhibit Hall Coffee Breaks: \$500+

Exhibit Hall Snack Breaks: \$1,000+

Exhibit Hall Reception: \$1,000+

Conference Mobile App: \$1,000+

1 36" Exhibit Floor Cling: \$3,000
(2 for \$3,500)

4 22" Exhibit Stair Clings: \$3,000

4 22" Lobby Stair Clings: \$3,500

Lanyards: Contact for pricing

Tote Bags: Contact for pricing

FOR OFFICE USE ONLY

Points _____
Booth Assignment _____
Booth Size _____
Cost of Booth(s) _____
Deposit Received/Date _____
Balance Due by 3/20/26 _____
Refund _____
Description Received/
Date _____

NEW for 2026: Click to Apply Online! _____, 2026 (Today's Date)

You are hereby authorized to reserve space for our use at the Joint AsMA and UHMS Annual Scientific Meeting.

Please list eight (8) choices of exhibit space. Since many companies will apply for the same space, we suggest you not concentrate your choices in one area. We request ____ # of spaces.

Our Choices are:

1. _____ 2. _____ 3. _____ 4. _____
5. _____ 6. _____ 7. _____ 8. _____

A 50 word description of products/services to be exhibited must accompany your application for review and inclusion in the program - these need to be **submitted via email** as an attachment to tristan@herlitz.com. Descriptions may be edited for uniformity. Descriptions will be placed Online, in the Meeting App, and in the extensive On-Site Addendum

If possible, we wish to avoid being assigned next to or opposite the following companies:

What groups are you with ___ AsMA ___ UHMS ___ Both

We agree to abide by all the Guidelines for Exhibiting, and to adhere to the opening and closing times set forth in the accompanying brochure.

Please print Company Name as you wish it to appear on badges and in the program.

Company Name _____

Address _____

City/State _____ Zip _____

Phone _____ Website _____

Email _____

Per _____ Title _____

Signature _____ Date _____

Important: We are including a deposit of \$1,100.00 (Non Profit/Scientific booth deposit is \$1,100.00) for each booth requested. We agree to pay the balance by **MARCH 20, 2026**.

Payment Method: Amex MC Visa Check payable in U.S. dollars and drawn on a U.S. bank to: Aerospace Medical Association

Card # _____ Card Security Code: _____

Exp. Date: _____ Name on Card _____

Signature: _____

Please forward checks to:

The HERLITZ COMPANY

108 Montgomery Street, Suite 205 • Rhinebeck, NY
Office: 845-243-2906 Mobile: 914-424-4247 • E-mail: kris@herlitz.com