

**INNOVATION:** JOURNEY TO THE FUTURE



**JOINT ASMA-UHMS  
ANNUAL SCIENTIFIC  
MEETING**



**HYATT REGENCY HOTEL  
ATLANTA, GA**

**MEETING DATES:** JUNE 1 - 6, 2025

**EXHIBIT DATES:** SUNDAY, JUNE 1 - WEDNESDAY, JUNE 4

**INFORMATION FOR  
EXHIBITORS**



# WELCOME

## Please join us June 1-6, 2025, for our joint Annual Scientific Meeting of the Aerospace Medical Association (AsMA) and Undersea and Hyperbaric Medical Society (UHMS).

This joint meeting will offer a unique assembly that no other professional medical organization can equal. The attendees join from around the world and include those in the professional fields of Aerospace, Hyperbaric, and Undersea Medicine. The target audience includes, but is not limited to, physicians, nurses, physiologists, human performance and human factors experts, physician assistants, public health experts, environmental medicine experts, and a host of scientists and technicians who are engaged in the policies, operations, and research of their respective industries on an international scale.

Aerospace, Undersea, and Hyperbaric medicine are truly multi-disciplinary and international. Our Annual Scientific Meeting presentations come from diverse experts who will enhance the world's knowledge and understanding of the current challenges in these industries, and demonstrate an impact on improving the health, safety, and human performance of those involved in aviation, space, clinical hyperbaric medicine, undersea and extreme environments. Our Annual Scientific Meeting presents an opportunity to learn about the work of our colleagues worldwide and share the knowledge and wisdom we gain in our day-to-day work and practice.

Listed below is a breakdown of the attendees at most recent Annual Scientific Meeting. AsMA and UHMS leadership always encourage the registrants to visit the exhibits often. The exhibit area an integral part of our scientific program in that there is much to be learned by talking with company representatives and examining their products.

Please join us in June 2025, in Atlanta, Georgia! You will certainly find it beneficial with a large attendance, the people you will meet, and connections made with colleagues from the entire aerospace, undersea, and hyperbaric medicine community, the superb scientific sessions, and the abundance of attractions in the area. We will personally visit each exhibit throughout the week and look forward to giving your organization visibility on a much larger scale!

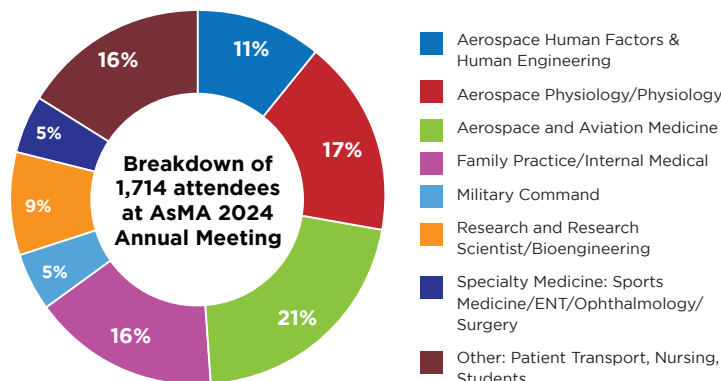
Sincerely,

**Jeffrey Sventek, MS, CAsP**  
AsMA Executive Director

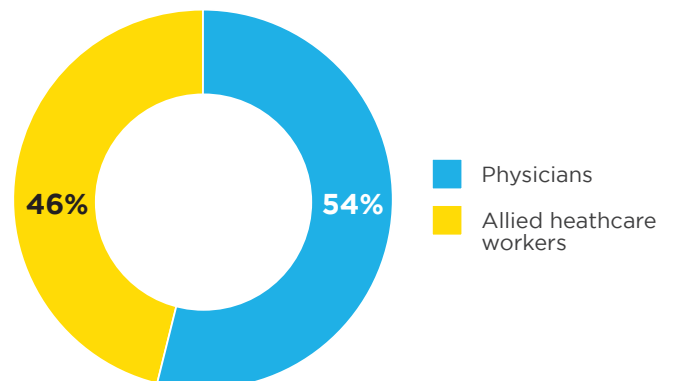
**John S. Peters**  
UMHS Executive Director

**Kristofer S. Herlitz**  
Exhibits Manager

### UHMS 2024 Annual Meeting stats of 412 attendees - 70% physicians.



### 2024 UHMS ASM Attendance







## GUIDELINES FOR EXHIBITING

### SPACE ASSIGNMENT

Priority in space assignment is earned on the basis of previous participation as an exhibitor since 1959.

### PRESENTATION OF PRODUCTS OR SERVICES

The purpose of AsMA and UHMS's exhibit program is to further the education of the registrants. The exhibits must be of an educational character, and emphasize instruments, pharmaceuticals, books, products or services for use in the registrants' medical practice, teaching, or research. Sales are prohibited on the exhibit floor and other related convention areas during the meeting.

**Sunday, June 1, 10:30 a.m.-4:30 p.m. (all exhibitors must be set for the 6:30 p.m. Opening Reception held in the Exhibit Hall).**

A labor crew will be available for the set-up and dismantling of exhibits in accordance with advance orders. Exhibitors are urged to order all services in advance. A complete set of service forms will be forwarded to each exhibiting company. **All exhibit material must be unpacked by 4:30 p.m. as we must have time to set up for the 6:30 p.m. Opening Reception which will again be held in the Exhibit Hall in 2025!** Any material not unpacked by this time will be ordered set up by Exhibit Management, with the cost charged to the Exhibitor, or will be placed in storage until the exhibits close on Monday, June 2.

**PLEASE NOTE: Do not store anything of value in crates destined for storage.**

### CRATE STORAGE

Empty boxes, cartons, crates, etc. destined for storage must be removed from the exhibit area by 4:00 pm Empty stickers, which must be placed on all items destined for storage, will be available at the service desk. Containers not having empty stickers will be disposed of.

### EXHIBIT HOURS AND DATES

**Sunday, June 1 • 6:30 p.m.-8:30 p.m. Reception**

**Monday, June 2 • 9:30 a.m.-4:30 p.m.**

**Tuesday, June 3 • 9:30 a.m.-4:30 p.m.**

**Wednesday, June 4 • 9:30 a.m.-4:30 p.m.**

As a courtesy to the registrants and your fellow exhibitors, AsMA and UHMS requires strict adherence to the opening and closing hours. 24 hour security is provided, so exhibitors may feel free to take breaks as they see fit. Deliveries and removal of supplies and equipment must be made before or after exhibit hours. A pass must be obtained from the Exhibit Manager to remove any equipment, material, etc. once the exhibit area has opened on Sunday. Once the exhibits open on Monday morning, nothing may be removed from the exhibit area until the official closing time of 4:30pm on Wednesday, June 4th at which time no pass is required.

### DISMANTLING OF EXHIBITS

**Wednesday, June 4, 4:30pm-8:00pm**

No packing of equipment, literature, booth contents, etc. or dismantling of any booth will be permitted until the official closing time of 4:30 pm To avoid damage to your display, please remain with your exhibit until crates are returned and your material is packed.

### BOOTH DESIGN AND USE OF EXHIBIT SPACE

**All booths are 10' wide by 10' deep, or multiples thereof.**

A booth ID sign will be provided. All display material and equipment is restricted to a maximum height of 4' except for the backwall which is limited to 8' in height and 5' in depth. No exhibit may span an aisle with roof or floor covering. Exposed unfinished sides of exhibit backgrounds must be draped to present an attractive appearance. If such draping is not ordered, the Exhibits Manager will do so and charge the exhibitor. The Exhibit Hall will be carpeted so exhibitors are not required to order carpet for the 2025 meeting.

### FURNITURE/LABOR/CARPETING/RENTAL DISPLAY

The Show Decorator will send out a service kit will be sent to all exhibitors. Exhibitors may set up their own booths without the use of power tools.

### ELECTRICITY

An electrical order form will be provided in the service kits.

### BOOTH CLEANING

Arrangements for nightly cleaning are the responsibility of each exhibitor. **Any exhibitor not ordering cleaning the night prior to opening will have their booth cleaned and will be charged accordingly.**

### FLAMMABLE MATERIALS

No volatile materials, fluids, or substances prohibited by the Atlanta Fire Department may be used. There may be no use of crepe paper or corrugated material.

### INSURANCE

Exhibitors should have portal-to-portal riders on their own insurance policy to protect against fire, loss, theft, etc. **The Aerospace Medical Association must be named as a co-insured on all policies, and a copy of the certificate must accompany the application for exhibit space. Booths will not be assigned without this certificate.**



## **GUIDELINES FOR EXHIBITING** *continued*

### **ADVANCE REGISTRATION OF BOOTH PERSONNEL**

Forms will be sent to each exhibitor for registration of up to six (6) persons per 10' x 10' booth. All changes and/ or additions to the original list must be done on-site. **All badges will be distributed at the meeting.**

### **LUNCHEONS AND SOCIAL EVENTS**

Exhibitors are invited to purchase tickets to luncheons and social events. Below are the Monday, Tuesday and Wednesday luncheons.

#### **Monday, June 2, 2025, 12:00pm – 2:00pm**

- Civil Aviation Medical Association Luncheon - \$50.00
- Society of USAF Flight Surgeons Luncheon - \$50.00
- US Navy Luncheon - \$50.00
- Society of US Army Flight Surgeons Luncheon - \$50.00
- Aerospace Human Factors Association Luncheon - \$50.00

#### **Tuesday, June 3, 2025, 12:00pm – 2:00pm**

- AsMA Annual Business Meeting (Lunch Optional) - \$50.00
- 5:30-6:30pm**
- AsMA Corporate Forum Reception

#### **Wednesday, June 4th, 2025, 12:00pm-2:00pm**

- Aerospace Nursing & Allied Health Professionals Society Luncheon - \$50.00
- Aerospace Physiology Society Luncheon - \$50.00
- Iberoamerican Association of Aerospace Medicine Luncheon - \$50.00
- Society of NASA Flight Surgeons Luncheon - \$50.00

### **DISTRIBUTION OF GIVEAWAYS**

All give-aways must be in the professional interest of the registrants, and useful to them at the meeting or in their practice. All giveaways should have a value of \$10 or less and must be approved in advance by the Exhibit Manager.

### **SELLING OF PRODUCTS OR SERVICES**

Sales and order-taking are permitted provided that all transactions are conducted in a manner consistent with the professional nature of the exhibits. Exhibitors selling tangible goods must meet requirements of the City of Atlanta, GA's tax laws. Exhibitors are responsible for any and all licenses or permits required by law, as well as the payment of any taxes owed from sales.

### **SECURITY**

24 Hour security will be provided in the Exhibit Area beginning Sunday. Show management cannot be held responsible for any lost, stolen or damaged items. Please secure any valuable items when you are not present at the booth.

### **GENERAL CONDUCT OF EXHIBITS**

The following practices are prohibited:

1. Noisy electrical or other mechanical apparatus interfering with other exhibitors.
2. Canvassing or distributing any material outside the exhibitor's own space.
3. Sub-leasing of exhibit space.
4. Publicizing and/or maintaining any extra-curricular activities, inducements, demonstrations, or displays away from the exhibit area during the official meeting and exhibit hours.
5. Contests, raffles, games of chance, lotteries or other special discount offers.
6. Wearing of buttons, unofficial name badges, company name plates, etc., which obscure the official AsMA badge.
7. Entry into another exhibitor's booth without permission.

Relevant portions of the foregoing are applicable to non-exhibitors at all times. Character of the exhibits is subject to approval by AsMA and UHMS. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail or close exhibits, or parts of exhibits, which reflect unfavorably upon AsMA and UHMS. This applies to displays, novelties, literature, conduct of persons, etc.

### **BOOTH SPACE CANCELLATIONS**

It is agreed that:

- (a) If a company cancels its space more than 90 days prior to the meeting, the deposit will be retained.
- (b) If a company cancels its space less than 90 days prior to the meeting, and the exhibit area is not sold out, 100% of the booth cost will be retained.
- (c) If a company cancels its space, and the exhibit area is sold out, the deposit will be retained. No refunds will be made until after the meeting.

### **LIABILITY**

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and save the Aerospace Medical Association, the Undersea and Hyperbaric Medical Society, The Herlitz Company, LLC, the Hyatt Regency Hotel and all employees and agents of the above against all claims, losses, and damages, to persons or property, governmental charges or fines, and attorney's fees arising out of, or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Hyatt Regency Hotel, its employees, and agents. In addition, Exhibitor acknowledges that the Aerospace Medical Association, the Undersea and Hyperbaric Medical Society, The Herlitz Company, LLC and the Hyatt Regency Hotel, do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property insurance covering such losses by the Exhibitor.

*Please address all communications pertaining to exhibits to:*

**The HERLITZ COMPANY**

**1-845-243-2906**

**c 1-914-424-4247**

Email: kris@herlitz.com



# JOINT ASMA-UHMS ANNUAL SCIENTIFIC MEETING



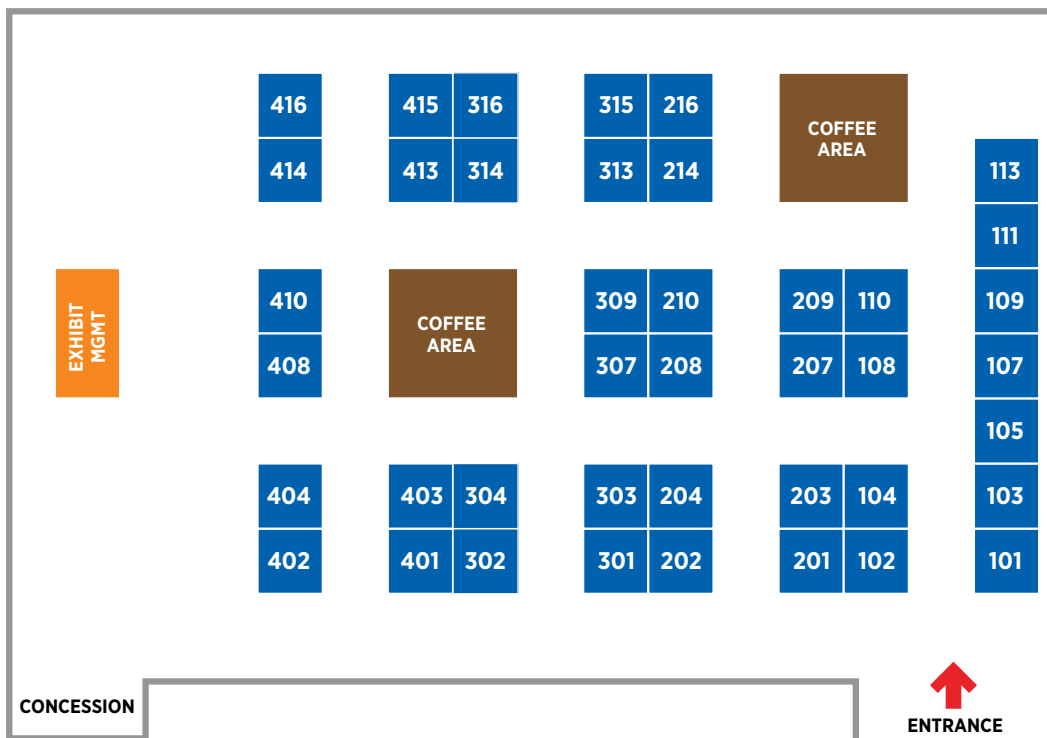
## 2016-2024 EXHIBITORS

Aerospace Medical Association Foundation  
 AFBA - Armed Forces Benefit Association  
 Affinity eHealth  
 Air & Surface Transport Nurses Association  
 Air Force Civilian Service  
 Air Force Recruiting Services  
 Air Force Reserve Command History & Heritage Office  
 All Wheels Up, Inc.  
 American Board of Preventive Medicine - ABPM  
 American College of Occupational & Environmental Medicine (ACOEM)  
 American Osteopathic College of Preventive Medicine  
 AMST - Systemtechnik GmbH  
 Aqua Innovations Ltd.  
 Banyan  
 Best Publishing  
 CAE Healthcare Casa Palmera Chewpod  
 Case Western Reserve University  
 CogScreen  
 Concentra  
 CRC Press / Taylor & Francis Group  
 CutisCare  
 Defender Pharmaceuticals  
 Divers Alert Network  
 Environics, Inc.  
 Essex Industries  
 ETC - Environmental Tectonics Corporation  
 Expo Enterprise  
 Federal Aviation Administration (FAA)  
 Fink Engineering Footbeat

General Sleep Corporation Gentex Corporation  
 Global Aviation Data / GlobaLog  
 GO2Altitude  
 Good-Lite Company GyroStim  
 Harvard T.H. Chan School of Public Health  
 Henry M. Jackson Foundation for the Advancement of Military Medicine  
 Homeland Defense & Security Information Analysis Center (HDIAC)  
 Human Solutions of North America, Inc.  
 Hyperbaric Modular Systems, Inc.  
 INNOVA Systems, Inc.  
 International Museum of Surgical Science (IMSS)  
 iSLEEP  
 JFJ Consulting GmbH  
 KBR  
 Kinetic Adventure Medical Education  
 King's College London Konan Medical  
 Learn About Space Medicine!  
 MASIMO  
 Medlock Consulting  
 MedSol  
 Monash University Aviation Medicine  
 multiSIM BV  
 NARM  
 Naval Aviation Museum Foundation, Inc.  
 Naval Medical Research Unit - Dayton  
 Night Readiness, LLC  
 North American Rescue LLC Omega Laboratories  
 Omni Medical Systems, Inc.  
 On-Demand Systems

OneSource Solutions International (OSSI)  
 OxyHeal Health Group  
 PCCI Hyperbaric Systems  
 Percepto, Inc.  
 Perry Baromedical  
 Pilot Mental Health Campaign (PMHC)  
 Qatar Emir, Air Force Center for Aviation Medicine  
 Remote Diagnostic Technologies Ltd.  
 Sechrist Industries, Inc.  
 Spotlight Labs  
 Tactical Defense Media  
 Talbott Recovery  
 Teledyne Brown Engineering Inc  
 The Henry M. Jackson Foundation for the Advancement of Military Medicine  
 Thermo Fisher Scientific  
 U S D T L, United States Drug Testing Labs  
 U.S. HealthWorks  
 Undersea & Hyperbaric Medical Society - (UHMS)  
 University of Texas Medical Branch Aerospace Medicine  
 US Air Force 348th Health Professions  
 USAA / United Service Automobile Association  
 USAF School of Aerospace Medicine  
 UTMB / Aerospace Medicine Residency  
 Waggoner Diagnostics  
 Wright State University - Aerospace Medicine Wyle  
 ZOLL Medical

## EXHIBIT HALL FLOOR PLAN





# APPLICATION FOR EXHIBIT SPACE 2025 JOINT AEROSPACE MEDICAL ASSOCIATION AND UNDERSEA AND HYPERBARIC MEDICAL ANNUAL SCIENTIFIC MEETING

HYATT REGENCY HOTEL • ATLANTA, GEORGIA • EXHIBIT DATES - SUNDAY, JUNE 1 - WEDNESDAY, JUNE 4, 2025

## BOOTH SIZES

All booths are 10' wide x 10' deep unless otherwise noted.

## RENTAL RATES

Each corner booth is US\$2,700.00.

Each in-line booth is US\$2,500.00

Corporate Members receive a 10% discount.

First Time Exhibitors receive a 25% discount.

Non Profit/Scientific Exhibits are \$1,100.00 per booth.

## FOR OFFICE USE ONLY

Points \_\_\_\_\_

Booth Assignment \_\_\_\_\_

Booth Size \_\_\_\_\_

Cost of Booth(s) \_\_\_\_\_

Deposit Received/Date \_\_\_\_\_

Balance Due by 4/02/25 \_\_\_\_\_

Refund \_\_\_\_\_

Description Received/

Date \_\_\_\_\_

\_\_\_\_\_, 2025 (Today's Date )

*You are hereby authorized to reserve space for our use at the Joint AsMA and UHMS Annual Scientific Meeting.*

Please list eight (8) choices of exhibit space. Since many companies will apply for the same space, we suggest you not concentrate your choices in one area. We request \_\_\_\_ # of spaces.

Our Choices are:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_
5. \_\_\_\_\_ 6. \_\_\_\_\_ 7. \_\_\_\_\_ 8. \_\_\_\_\_

A 50 word description of products/services to be exhibited must accompany your application for review and inclusion in the program - these need to be **submitted via email** as an attachment to [kris@herlitz.com](mailto:kris@herlitz.com). Descriptions may be edited for uniformity. Descriptions will be placed Online, in the Meeting App, and in the extensive On-Site Addendum

*If possible, we wish to avoid being assigned next to or opposite the following companies:*

\_\_\_\_\_

What groups are you with \_\_\_ AsMA \_\_\_ UHMS \_\_\_ Both

We agree to abide by all the Guidelines for Exhibiting, and to adhere to the opening and closing times set forth in the accompanying brochure.

Please print Company Name as you wish it to appear on badges and in the program.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_

Per \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Important:** We are including a deposit of \$1,100.00 (Non Profit/Scientific booth deposit is \$1,100.00) for each booth requested. We agree to pay the balance by **APRIL 2, 2025**.

Payment Method:  Amex  MC  Visa  Check payable in U.S. dollars and drawn on a U.S. bank to: Aerospace Medical Association

Card # \_\_\_\_\_ Card Security Code: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Name on Card \_\_\_\_\_

Signature: \_\_\_\_\_

Please forward checks to:

**The HERLITZ COMPANY**

108 Montgomery Street, Suite 205 • Rhinebeck, NY  
Office: 845-243-2906 Mobile: 914-424-4247 • E-mail: [kris@herlitz.com](mailto:kris@herlitz.com)